# Demonstrating carbon dioxide reduction initiatives towards net-zero

This award is open to entrepreneurs, developers and organisations that have created or refined a project, solution (e.g. through contracts) or business model which holds the potential to decarbonise business and drive towards net-zero, without compromising ethics, social contributions, economics and future generations along the way. As a rule, it is recommended that the award participant(s) ensure that the submission meets the criterion outlined under this category rather than leaving the judges to decide this on the award participant(s)' behalf.

## Criteria

Project insights (Max. 100 words):
- Please provide a clear, concise summary of the entry, explaining exactly what it is and how it works
- In addition, please provide one key fact/statistic which you think sums up your entry. For example, levels of carbon dioxide reductions achieved, vision or mission, driver(s), financial saving or business benefits. If the entry is successful, this stat may be used on the night of the awards and in pre/post event editorial/marketing.
- Example of innovations in which carbon dioxide emissions have been reduced or eliminated
- Recyclability of the entry, such as its application to other industry
- Any visual communications (if relevant to the submission to aid the submission). This should not exceed one page of A4-size paper.
- Purpose and leadership (Max. 200 words):
- How could this project help to achieve net-zero?
- How does it contribute to innovation and building a sustainable and equitable society, in the present and future?
- How does the project apply professional and responsible judgement and take a leadership role on sustainability?

Application (Max. 200 words):
- Recyclability: Does the entry can easily be replicated, such as to other industry?
- Does the project offer financial benefits for the user, or any other wider sustainability benefits?
- Do more than just comply with legislation and codes be prepared to challenge the status quo
- Use resources efficiently and effectively (including energy and recycling of wastes)
- Performance targets that exceed current regulations and evidence that they have been achieved
- Does it seek to solve multiple sustainability views and challenges
- Management of the whole life cycle of the project's carbon dioxide emissions

Results (Max. 200 words):
- What carbon savings/efficiencies/sustainability improvements does the product drive?
- What must happen next to scale-up the innovation and take us towards net zero on a national/global scale
- Any lessons captured and how they are being disseminated
- How has the project mitigated risk to minimise adverse impact and maximise benefit to people and the environment?