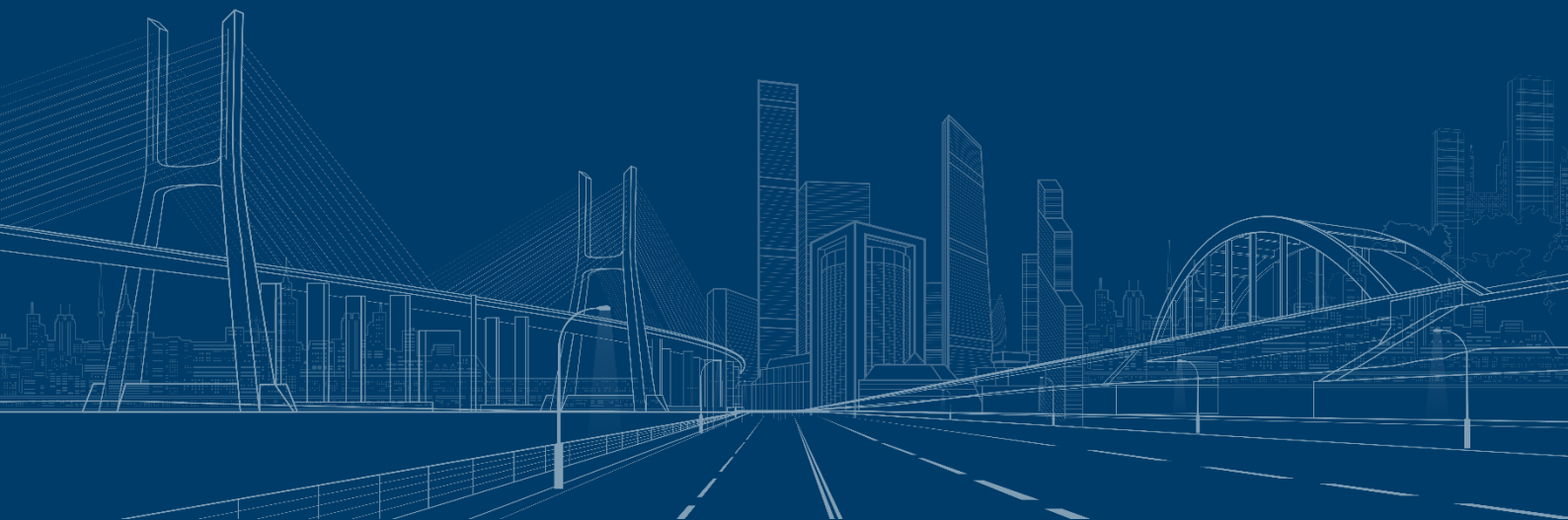


NEC ASIA PACIFIC CONFERENCE

Thursday 28th November 2024
Cordis Hotel, Hong Kong

**PARTNERSHIP AND SPONSORSHIP
OPPORTUNITIES**



About the event

NEC's mission from the outset has been, 'to provide clarity, flexibility and stimulate good management.' No other contract suite aspires to improve the procurement and delivery process, rather than just facilitate it.

Our annual conference in Hong Kong is one of our flagship events in the NEC calendar, and this year celebrates 15 years of using NEC contracts for the delivery of successful projects in Hong Kong. The event attracts over 200 delegates from around the world, making this a fantastic opportunity to network with key decision makers and market influencers from across built environment, education, healthcare, communications, defence, energy, environment, transport, and water sectors.

The conference will feature presentations from esteemed speakers and industry leaders, who will share best practices and showcase exciting NEC projects in Hong Kong and around the world, all while looking ahead to the future. Additionally, there will be a chance to benefit from expert guidance and insight from NEC practitioners and experts in the form of educational workshops, delving into NEC best practice.

There will be many opportunities throughout the event to meet NEC clients, project managers, contractors, consultants and suppliers. If you use - or are considering using - NEC, you cannot afford to miss this unique event.

We partner with organisations to:

- Shape policy, change and practice
- Share knowledge, expertise, experience, and learning
- Promote best practice procurement of work, services, and supply
- Apply good project management principles and practices



Why you should attend:

- Share solutions and ideas with the wide range of sectors
- Be part of NEC's global community
- Tie your value proposition to NEC's unique offering, values and opportunities
- Be part of a forum in sharing good practice, collaboration, innovation and leadership
- Conduct business in a structure professional environment
- Bring people together to stimulate discussion, solutions and learning through presentation, discussion, workshops and networking

"Such an informative event bringing together key people to drive change for more efficient and productive construction opportunities."

"The NEC Conference was a great opportunity to learn and engage with the wide variety of users of NEC conditions and adopt best practice from its global users."

"It was the first time I have attended the event. It was extremely professional and engaging, I was pleasantly surprised how much I got out of the conference, workshops and speaking to other delegates."

"I was very impressed. The international representation in the conference was amazing. Case studies shared were great to know the applicability and scalability of NEC family of contracts across industries and geographies."



Benefits of being a partner/sponsor/exhibitor

- Brand visibility to an audience of key stakeholders with the NEC community
- High-quality lead generation
- An opportunity to gather key market intelligence from your target audience
- A platform to host thought-leadership resource and expertise*
- A comprehensive co-branded marketing campaign*
- Support in the formation of engaging content*

*Depends on package



2023 PARTNER, SUPPORTERS AND SPONSORS

Partner



發展局
Development Bureau

Supporters



HKIE THE HONG KONG
INSTITUTION OF ENGINEERS
香港工程師學會

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SURVEYORS
香港測量師學會



HKICAdj
Hong Kong Institute of Construction Adjudicators



香港建造商會
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Sponsors

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CONTRACTS
GROUP LTD

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PACKAGE OPTIONS



EVENT PARTNER

Inclusion of logo across marketing and PR channels

Company logo, bio (50 words) and URL featured on the event webpage

Logo to be included in electronic signage across the venue

1 pre-event social & email campaign

Sponsored push notification and content featured on the Community App

1 static infographic presentation slide or non-commercial video which will be displayed during breaks

Exclusive networking sponsor of lunch and refreshment breaks (logo to be included in electronic signage)

1 case study article featured on the website and monthly newsletter

500 word post-event write up featured on the website

5-minute welcome speech during the conference

A specific mention about the sponsor to be included in event related news and promotion

Thank you mention at the conference

An opportunity to host a roundtable session for up to 16 attendees (topic and format to be approved by NEC)

6mx2m exhibition stand space

10 delegate conference places, including 2 for exhibitors

30% off additional conference places

£40,000 + VAT / HKD\$395,000

CONFERENCE PARTNER

Inclusion of logo across marketing and PR channels

Company logo, bio (50 words) and URL featured on the event webpage

Logo to be included in electronic signage across the venue

1 static infographic presentation slide which will be displayed during breaks

1 case study article featured on the website and monthly newsletter

A specific mention about the sponsor to be included in event related news and promotion

Thank you mention at the conference

An opportunity to deliver a breakout workshop session (topic and format to be approved by NEC)

3mx2m exhibition stand space

6 delegate conference places, including 2 for exhibitors

20% off additional conference places

£25,000 + VAT / HKD\$246,750

CONFERENCE/WORKSHOP SPONSOR

Inclusion of logo across marketing and PR channels

Company logo, bio (25 words) and URL featured on the event webpage

Logo to be included in electronic signage across the venue

Thank you mention at the conference

An opportunity to deliver a breakout workshop session (topic and format to be approved by NEC)

3mx2m exhibition stand space

4 delegate conference places, including 2 for exhibitors

10% off additional conference places

£6,200 + VAT / HKD\$62,000

EVENT BRAND SPONSOR

Inclusion of logo across marketing & PR channels

Company logo and URL featured on the event webpage

Logo to be included in electronic signage across the venue

Thank you mention at the conference

2 delegate conference places

10% off additional conference places

£4,200 + VAT / HKD\$41,500

OTHER PACKAGE OPTIONS

TAILORED PACKAGE

- Sponsorship of lunch and refreshments breaks
- Branded sponsored materials such as bags, notepads, pens, etc
- Exclusive drinks reception sponsor
- Exclusive sponsorship of delegate registration

Starting from £5,000 + VAT / HKD\$49,500

EXHIBITION PACKAGE

- Inclusion of logo across marketing and PR channels
- Company logo and URL featured on the event webpage
- 3mx2m exhibition stand space
- 2 conference spaces for exhibitors
- 10% additional conference spaces

£2,500 + VAT / HKD\$24,700

To book your sponsorship opportunity or for more information, email sheetal.mistry@necontract.com

 necontract.com/apac24

 [nec-contracts](https://www.linkedin.com/company/nec-contracts)