



NEC Asia Pacific Conference 2023 - Sponsorship Opportunities

The annual NEC Asia Pacific Conference in Hong Kong features high profile govt and industry speakers, technical workshops, speaker panel sessions and attracts an audience comprising of leading clients, contractors, and representatives from govt departments / agencies, utilities, and construction suppliers.

The event attracts roles such as Senior Procurement Managers, Commercial Manager and Directors, Contract Managers, Managing Directors, Head of Projects and C-Suite representatives.

Why sponsor?

1. Grow your business and generate new leads
2. Increase your brand awareness and get in front of your target market
3. Re-engage with key customers, meet new ones and gain a valuable insight into their requirements
4. Align your brand with best practice in industry
5. Stand out from your competitors and gain a competitive edge
6. Benefit from the networking and discover new industry trends through discussion opportunities
7. Be a part of the flagship NEC annual conference

HEADLINE CONFERENCE SPONSOR:

HKD \$220,000

- Opportunity to co-deliver a conference break-out session with NEC consultant (topic to be agreed with event producer)
- 3m x 2m exhibition stand space, including: table, 2 chairs and basic power supply in prime position in main networking /catering area
- Promo video (without sound) or 2 x PPT slides before morning presentation session with introduction from chair
- Display marketing collateral by seat-drop
- Delegate badge sponsor. Organisation logo appears exclusively on badge alongside NEC logo
- Pre- email ahead of conference: message to attendees from headline sponsor
- Pop-up banners in prime conference position (registration desk, buffet bar or by main stage)
- 1 x PPT slide on Holding Slides displayed during refreshment and lunch breaks
- Sponsored push notification on community app during conference
- 10 x in-person delegate spaces (**worth HKD \$2829 each**)
- 2 x Exhibition spaces
- Company profile on official conference page, including logo, text (up to 50 words) and URL
- Inclusion on NEC marketing and PR channels as appropriate: website, e-campaign and social media



BRANDED WORKSHOP SPONSOR:

HKD \$30,000

- 3m x 2m exhibition stand space, including: Table, 2 chairs and basic power supply in main networking / catering area
- Company logo and hyperlinked URL on event page as workshop sponsor
- Company branding included in workshop breakout room
- Introduction and thank you to sponsor from NEC workshop facilitator
- 5 x in-person delegate spaces (**worth HKD \$2829 each**)
- 2 x exhibition spaces
- Company profile on official conference / workshop page, including logo, text (up to 50 words) and hyperlinked URL
- Inclusion on NEC marketing and PR channels as appropriate: website, e-campaign and social media

EXHIBITION SPONSOR

HKD \$15,000

- 3m x 2m exhibition stand space, including: Table, 2 chairs and basic power supply
- 2 x delegate passes (**worth HKD \$2829 each**)
- 2 x exhibition spaces
- 10 x additional delegate passes at a 25% discount (spaces permitting)
- Inclusion in NEC marketing channels as appropriate: website, email marketing and social media
- Company profile on official conference / workshop page, including logo, text (up to 50 words) and hyperlinked URL